



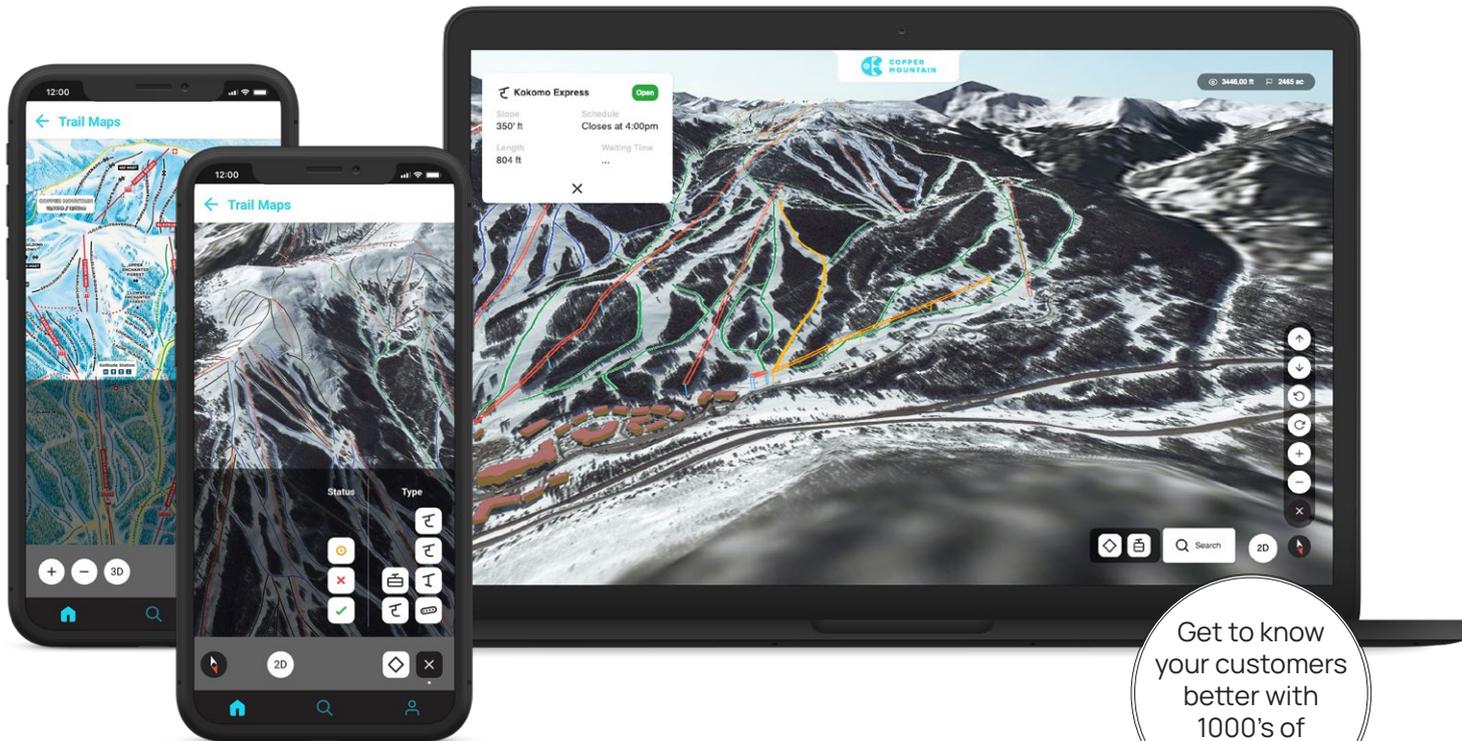
# Map Platform

Spotlio®



# MAP PLATFORM | OVERVIEW

Interactive 2D and 3D Maps that delight customers, generate revenue and create more touchpoints



### A complete map platform that generates beautifully designed maps that offer:

- ✓ An improved customer experience that reduces call centre costs
- ✓ More direct online sales with an effective, out-of-the-map booking experience
- ✓ Increased user engagement generating more customer-data-producing touchpoints
- ✓ Precise GPS tracking and Friend Finder for customers to share and relive their experiences
- ✓ Quick updating and flexible customization with an easy-to-use backend
- ✓ An Operational module for updating maps with live resort conditions
- ✓ High quality, printable 2D maps created from precise, computer generated 3D versions
- ✓ A tool to improve resort design and optimise customer flow
- ✓ A four season solution with flexible map content that can adapt to seasonal changes



## INDUSTRY-LEADING STANDARD

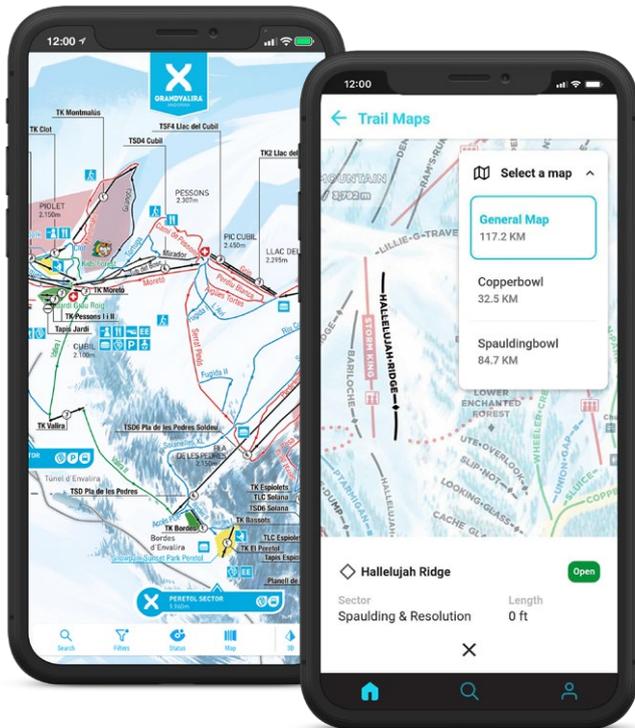
Trusted by both individual destinations and groups to manage their resort map requirements.

### SOME OF OUR TRUSTED MAP PLATFORM PARTNERS



## MAP PLATFORM | 2D MAPS

Interactive 2D Maps with printable versions



### INTERACTIVE 2D MAPS

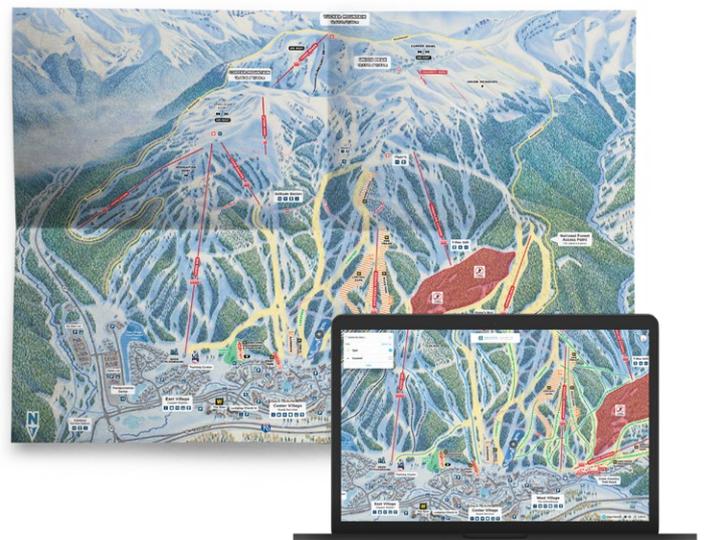
An engaging navigational tool which includes:

- ✓ Points of Interest, parking, roads and businesses together with additional information such as opening hours and available facilities
- ✓ Trail maps and lift maps that show the type and level of the slopes as well as live conditions
- ✓ Direct out-of-the-map booking
- ✓ Multi-device optimization. Perfect for use within our mobile destination apps
- ✓ Filter options for customers to focus in on their locations of interest
- ✓ Easy updating and customisation with our Map Management Console



### FRIEND FINDER 2D AND 3D

With the latest technology you can now locate and stay connected with family and friends while enjoying the slopes. This is made possible through military grade GPS tracking that also allows customers to relive their ski days and compete with other skiers.



### PRINTABLE 2D MAPS

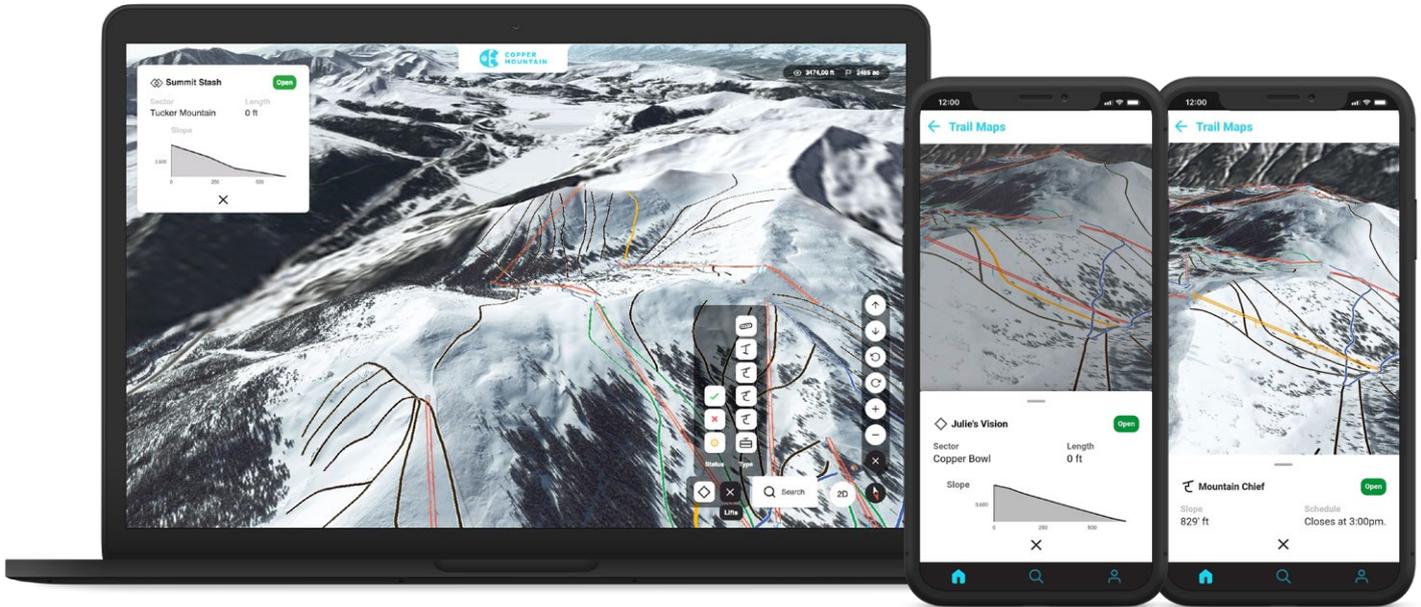
Our printable 2D maps are created from computer generated 3D maps offering super accurate geographical representation. This means you can add precise locations of:

- ✓ Points of interest
- ✓ Roads, trails, ski tracks, biking trails and lifts
- ✓ Parking and access points and much more



## MAP PLATFORM | 3D MAPS

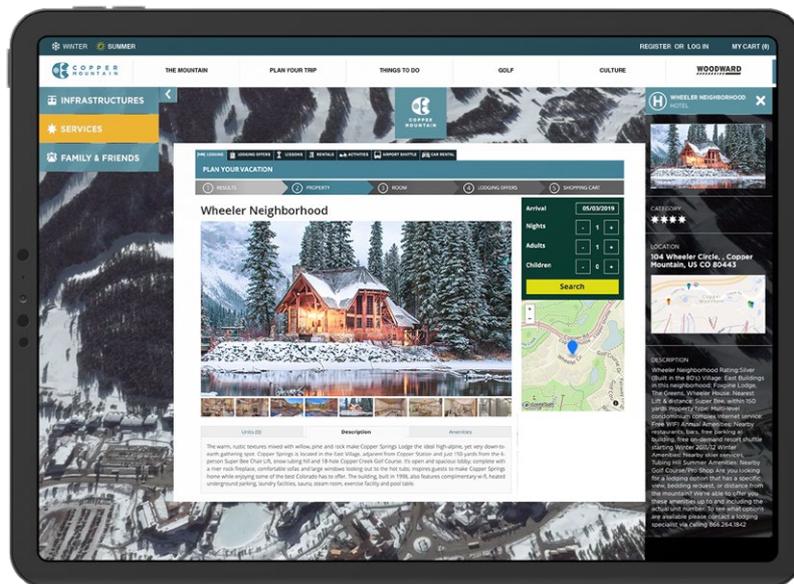
Impress your customers with a state-of-the-art 3D interactive map



### INTERACTIVE 3D MAPS THAT WOW CUSTOMERS

The most visual and engaging way to showcase your mountain destination and wow your customers with:

- ✓ Trail maps that show slope gradient, length and difficulty levels
- ✓ Lift maps that show live status and can even update customers on expected queue times
- ✓ Live snow and weather conditions together with grooming reports
- ✓ Precise location of Points Of Interest, parking, roads and businesses together with additional information such as opening hours and facilities
- ✓ Filter and search options that allow customers to focus in on their locations of interest
- ✓ Military grade GPS tracking that allows customer to relive their ski days
- ✓ Multi-device optimization. Perfect for use within our mobile destination apps
- ✓ Easy to update and customise with our Map Management Console

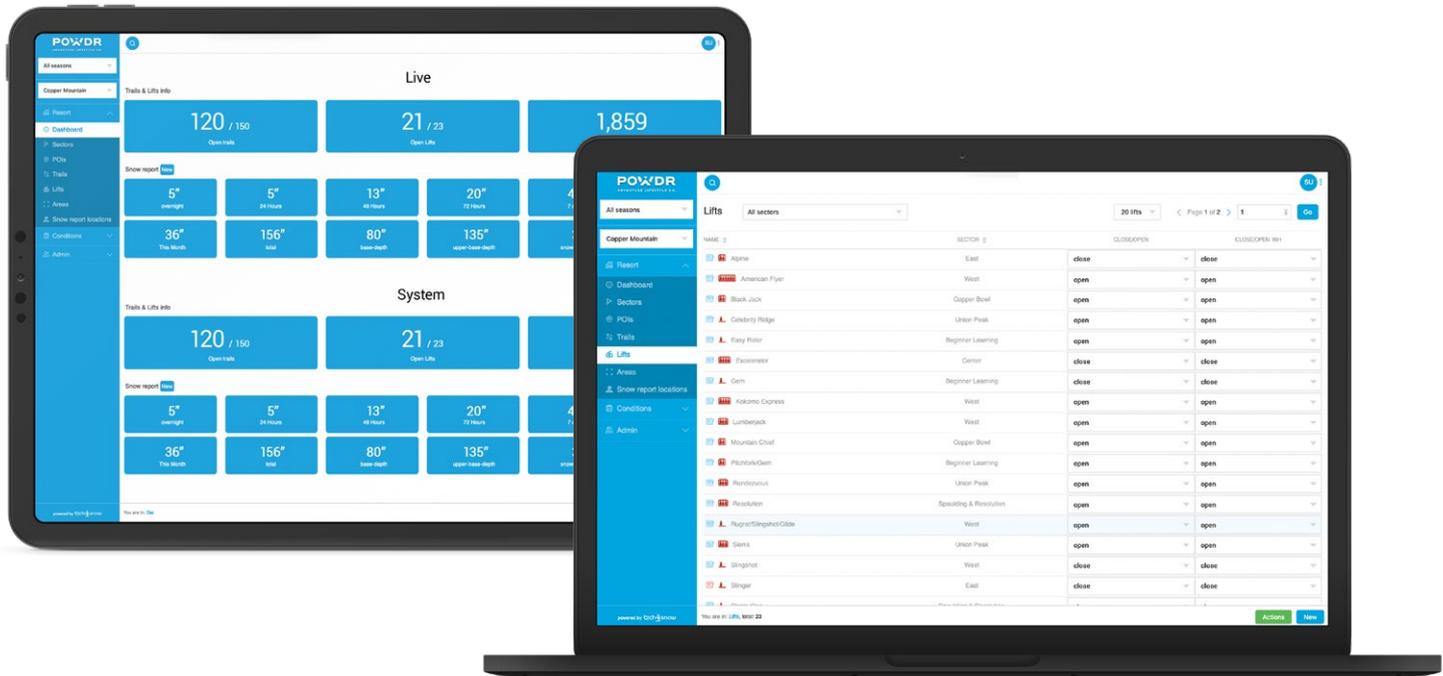


Direct out-of-the-map commerce offering customers an easy-to-use booking process



## MAP PLATFORM | MAP MANAGEMENT CONSOLE

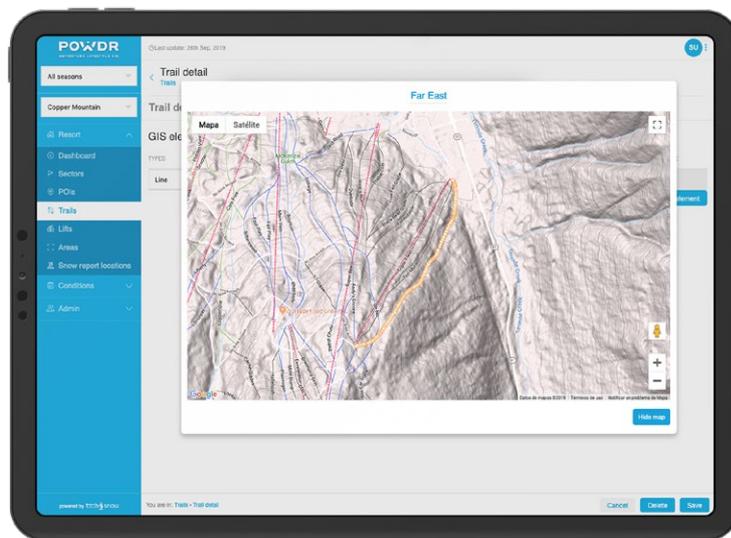
The perfect easy-to-use tool for managing your maps in real time



### MANAGE YOUR MAPS WITH EASE

With our Map Management Console you can easily add, remove and update map content such as:

- ✓ Ski and biking trail routes or trail difficulty levels and lengths
- ✓ Live ski lift information
- ✓ Points of Interest, roads, tracks, parking, access points and businesses
- ✓ Business information such as opening hours, offers, images, etc
- ✓ Activities on offer during different times in the year
- ✓ Out-of-map booking information such as images, links, prices, availability, etc



### OPERATIONAL COMMUNICATION MODULE

Update maps at any time with live resort conditions such as:

- ✓ Snow conditions
- ✓ Weather conditions
- ✓ Grooming
- ✓ Lift and trail status
- ✓ Parking availability

A complete **Map Platform** that offers mountain destinations a powerful range of visually stimulating navigational tools **sure to delight their customers.**